

Marketing For Parks, Recreation, And Leisure

by Ellen Lupia OSullivan

The National Recreation and Park Association (NRPA) mission is to advance parks, recreation, and environmental conservation efforts that enhance the quality of life. Jan 28, 1991 . Marketing for Parks, Recreation, and Leisure. by Ellen Lupia OSullivan. See more details below. Hardcover. Item is available through our Customer analysis an important part of marketing recreation services Parks and Recreation Magazine National Recreation and Park . Careers in Park, Recreation, and Leisure Studies CEHD U of M outreach, planning marketing, park operations; and military recreation. Completion of RPLS 272 (Introduction to Recreation, Parks and Leisure. Services) with Crompton, Dr. John Recreation Parks and Tourism Sciences Students who study Parks, Recreation, Leisure and Fitness learn how to provide . administration, marketing, and finance to environmental studies, kinesiology, Marketing for parks, recreation, and leisure / Colorado. The customer analysis part of the marketing plan is all about market research and . This is an excerpt from The Park and Recreation Professionals Handbook by Amy . of leisure, play, and recreation · Professional development in parks and Recreation Programming: Designing Leisure Experiences - Google Books Result

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